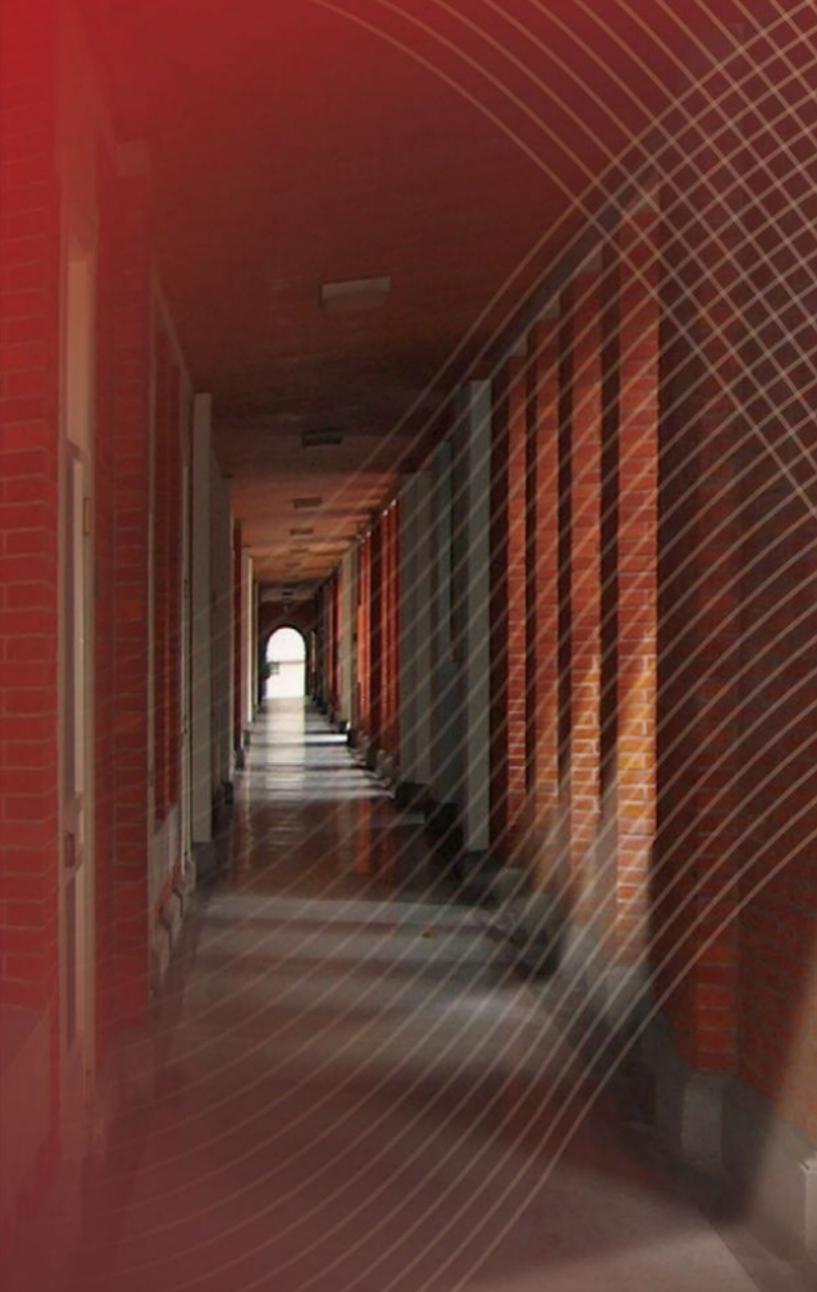


校況簡介 NUTN Guidebook





國立臺南大學 National University of Tainan

府 城 校 區:700301臺南市中西區樹林街二段33號 Main Campus:No. 33, Sec. 2, Shulin St., West Central Dist.,

Tainan City, Taiwan 700301 榮 譽 校 區:701027臺南市東區榮譽街67號 Rongyu Campus:No. 67, Rongyu St., East Dist., Tainan City,

Taiwan 701027

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體

校徽 School Emblem



校訓 School Motto

仁智誠正 勤奮策爾

Compassion Intelligence Sincerity Justice Diligence Industriousness Truthfulness Honesty

校史 Brief History

- 一、創校於1899年(民國前13年)6月30日,校名為 「臺南師範學校」。
- 二、1946年(民國35年)1月5日,校名改稱「臺灣省 立臺南師範學校」。
- 三、1962年(民國51年)8月15日改制師專,校名為「臺灣省立臺南師範專科學校」。
- 四、1987年(民國76年)7月1日改制師範學院,校名 為「臺灣省立臺南師範學院」。
- 五、1991年(民國80年)7月1日改隸國立,校名為「國立臺南師範學院」。
- 六、2004年(民國93年)8月1日改名為「國立臺南大學」,正式從師範學院轉型成為綜合型大學。
- 1.On June 30, 1899, "Tainan Teachers School" was founded.
- 2.On January 5, 1946, the school was renamed "Taiwan Provincial Tainan Normal School."
- 3.On August 15, 1962, the school was upgraded to the junior college level and renamed "Taiwan Provincial Tainan Teachers Junior College."
- 4.On July 1, 1987, the school was upgraded to the college level and renamed "Taiwan Provincial Tainan Teachers College."
- 5.On July 1, 1991, the school was reorganized to become national and renamed "National Tainan Teachers College."
- 6.On August 1, 2004, the school was upgraded to the university level and named "National University of Tainan" (NUTN). It officially transformed from a teacher college into a comprehensive university.



校區Campuses

府城校區(9.68公頃):700301臺南市中西區樹林街

二段33號

榮譽校區(1.99公頃):701027臺南市東區榮譽街67 號

Main Campus (9.68 square hectometer):

No. 33, Sec. 2, Shulin St., West Central Dist., Tainan City, Taiwan 700301

Rongyu Campus (1.99 square hectometer):

No. 67, Rongyu St., East Dist., Tainan City, Taiwan 701027

辦學目標Operational Goals

- 一、人文素養與培育專才。
- 二、在地深耕與國際接軌。
- 三、大師雲集與多元發展。
- 四、創新與永續發展。
- 1.To nurture humanistic qualities and foster talents.
- To cultivate a strong presence to influence locally and connect globally.
- 3.To bring together masters and experts in various fields and allow diverse development.
- To sustainably innovate and develop.

願景Vision

成為具在地特色且與世界接軌的精緻典範大學。

To build a refined exemplary university that is well-connected with the international community, while boasting distinctive local characteristics.





師資 Faculty

專任教師共有221人,分別為:教授110人(占50%)、副教授81人(占37%)、助理教授30人(占13%)。其中,具博士學位的教師高達210位(占95%)。

There are currently 221 full-time faculty members in our university, including 110 Professors (50%), 81 Associate Professors (37%), and 30 Assistant Professors (13%). Among them, 210 (95%) faculty members have a PhD degree.

學生 Students

全校學生共有5,707人,分別為:大學部3,766人、碩博 士班998人、在職進修碩士班776人及進修學士班167人。

There are currently 5,707 students in total: 3,766 undergraduates and 998 postgraduates, in addition to 776 postgraduates under In-service Master's Program and 167 undergraduates under the Continuing Education Program.



國際合作與交流

International Collaboration and Academic Exchange

本校目前與22個國家、130所國外學校及合作單位,積極建立學術交流合作關係,包括:交換教授、交換學生、國際學術研討會、專案研究合作、海外學習及雙聯學制等。

NUTN is devoted to promoting academic collaboration and exchange with universities worldwide. We have signed official agreements with 130 foreign universities in 22 countries. The scope for mutual cooperation includes faculty exchange, student exchange, international academic conferences, joint research projects, overseas internships, and dual-degree programs.



特色與展望 Features and Future Development

- 一、建立南大人才培育的優質品牌,積極扮演現代化大學的角色。
- 二、強化與在地政府及產業合作,彰顯在地化大學特色, 並積極推動國際化。
- 三、透過大師講堂、創新及奇思異想論壇等潛在課程,活 化校園教育氛圍。
- 四、推動人事革新及主動敏捷的行政,以提升教學服務品質,維護大學學術自由、公義與學生受教權。
- 五、凝聚校友力量及社會資源,增益學校教育目標之達成。
- To establish NUTN as a brand for talent cultivation and to actively play the role of the university in the modernized society.
- To strengthen the cooperation with local government and industry, presenting a university manifesting its rich locality and international engagement.
- To vitalize the learning environment through the hidden curricula on campus, such as the Big Master Forum, as well as Innovative and Think-Out-of-Box practices.
- 4. To promote personnel innovation and administrative efficiency to upgrade the teaching and service quality, maintaining academic freedom, justice, and learning right of students.
- To strengthen the link with alumni and society resources to achieve the educational objectives of the university.





行政組織 Administrative Organization 附屬高級中學 校長室 校友服務中心 **President Office** Alumni Service Center **NUTN Affiliated Senior High School** 副校長室 圖書館 通識教育中心 General Education Center Vice-President Office Library 附屬啟聰學校 **NUTN Affiliated School for** 教學與學習發展中心 教務處 體育室 Students with Hearing Impairments Teaching and Learning Office of Academic Affairs Office of Physical Education **Development Center** 附設實驗小學 學務處 秘書室 電子計算機中心 **NUTN Affiliated Primary School** Secretariat Office Office of Student Affairs Computer Center 人事室 總務處 輔導中心 Personnel Office Office of General Affairs **Counseling Center** 研究發展處 主計室 師資培育中心 **Accounting Office** Office of Research and Development Teacher Education Center 國際事務處 特殊教育中心 Office of International Affairs Special Education Center 視障教育與重建中心 Visually Impaired Education and Rehabilitation Center 學術組織 **Academic Organization** 理工學院 環境與生態學院 管理學院 人文學院 教育學院 藝術學院 College of Environmental College of Science and College of College of Humanities College of Education College of Arts Engineering Sciences and Ecology Management 智慧製造碩士 文化與自然資源學系 動畫媒體設計研究所 行政管理學系 教育學系 綠色能源科技學系 在職學位學程 Graduate Institute of Department of Public Department of Education Department of Culture and Department of Greenergy Administration and Natural Resources In-service MA in Smart Animation and Multimedia Management Manufacturing Design

特殊教育學系 Department of Special Education

幼兒教育學系 Department of Early Childhood Education

體育學系 Department of Physical Education

諮商與輔導學系 Department of Counseling and Guidance

國語文學系 Department of Chinese Language and Literature

英語學系 Department of English

> 材料科學系 Department of Materials

> > 資訊工程學系 Department of Computer Science and Information Engineering

Science

應用數學系

Department of Applied

Mathematics

數位學習科技學系

Department of Information

and Learning Technology

電機工程學系 Department of Electrical Engineering



生物科技學系 Department of Biological Sciences and Technology

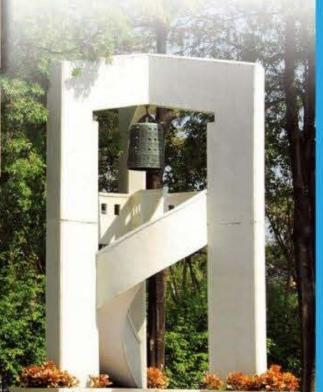
生態暨環境資源學系 Department of Ecology and Environmental Resources

音樂學系 Department of Music

視覺藝術與設計學系 Department of Visual Arts and Design

戲劇創作與應用學系 Department of Drama Creation and Application

經營與管理學系 Department of Business and Management



College of Education

背景與現況

教育學院承襲百年師範老校的聲譽與基業,肩負傳承和 創新的使命。知識經濟時代,全球化人力品質競爭的潮流 中,學院一方面深耕培育能獨立省思、創新教學、有效合 作、領導社群的π型教育人員;另一方面積極與其他學院及 校外相關單位建立協同開課和產學互惠的合作關係,為教育 品質的提升和教育機會的公平兩大目標而努力。

學院目前有65位專任教師,約1,700位學生,分屬下列學系:

- 一、教育學系:學士班、課程與教學碩士班、教學科技碩士班、教育經營與管理碩士班、教育數位評量與數據分析碩士班、教育行政碩士在職專班、課程與教學博士班、教育經營與管理博士班、測驗統計博士班。
- 二、特殊教育學系:學士班、碩士班、輔助科技碩士班、博士班。
- 三、幼兒教育學系:學士班、碩士班、碩士在職專班。
- 四、體育學系:學士班、碩士班、碩士在職專班。
- 五、諮商與輔導學系:學士班、碩士班、碩士在職專班。



教育目標

- 一、培養學生豐厚的通識素養作為專業發展的基礎。
- 二、建置科技融入的環境,促進合作取向的學習和評量知 能。
- 三、追求更符合社會公義的教育機會均等實踐。
- 四、尊重多元的差異,將異質文化經營成為豐富的學習資產。
- 五、支持教育實務的批判省思,鼓舞專業的創新成長。

特色與展望

學院將以科技融入的創新教學和實務省思,引領教育研究的對談,將學院打造為臺灣教育研究的重鎮。身為繼承學校百年師範教育精神的學院,我們將同時積極拓展與異質專業深度合作的關係,強化學院對社區和產業的服務能量,以提升學生就業的競爭力。



Background and Current Situation

Based on NUTN's century-old history and well-established reputation for teacher education, the College of Education is at a new beginning to integrate its tradition into an innovative mission. Facing with the era of knowledge-based economy and global competition in human resource quality, the College focuses on cultivating π -shaped education talents, equipping them with independent thinking and innovative teaching skills, as well as the ability to cooperate efficiently and lead professionally in the education sector. The College also actively establishes collaborative relationships with other colleges within the university and relevant external organizations, fostering synergistic course offerings and mutually beneficial cooperation between academia and industry in order to achieve education equality and fair education opportunity.

The College has 65 full-time faculty members and approximately 1,700 students. It offers a range of departments and programs, including:

- 1. Department of Education
 - BA in Education MA in Instructional Technology MA in Curriculum and Instruction MA in Educational Entrepreneurship and Management MA in Online Educational Assessment and Data Analysis In-service MA in Educational Administration PhD in Curriculum and Instruction PhD in Educational Entrepreneurship and Management PhD in Measurement and Statistics
- 2. Department of Special Education
 - BA, MA, and PhD in Special Education MA in Assistive Technology
- 3. Department of Early Childhood Education
 - · BA, MA, and In-service MA in Early Childhood Education
- 4. Department of Physical Education
 - BA, MA, and In-service MA in Physical Education
- 5. Department of Counseling and Guidance
 - · BA, MA, and In-service MA in Counseling and Guidance

Educational Goals

- To cultivate the students with rich liberal arts literacy as the foundation for professional development.
- To set up a technology-integrated learning environment to promote collaboration-based learning and assessment competencies.
- To fulfill educational opportunity equality that aligns with social justice.
- To respect and utilize cultural diversity and differences as learning assets.
- To support reflective and critical thinking in educational practice and encourage professional growth and innovative development.

Features and Future Development

The College aims to lead the dialogue in the education sector through innovative teaching and reflective practices and to build the College as the main center for educational research in Taiwan. As a College that inherits the century-old spirit of teacher education from our university, we are committed to actively expanding collaborations with diverse professional fields. We strive to strengthen our capacity to serve the community and industry, enhancing our students' competitiveness in the job market.

College of Humanities

背景與現況

本校在人文、社會、藝術領域之研究、教學及輔導,著有佳績。本校於2004年改名為大學,乃將上述領域之系所劃歸人文學院,2007年復將藝術領域劃出成立藝術學院,並於2008年8月1日正式更名為「人文與社會學院」。人文學院學風活潑多元,教學和研究觸及語文、文化資源、社會科學及臺灣文化各項學術領域,成果豐碩。2019年8月,再次更名為「人文學院」。

學院目前有31位專任教師,逾900位學生,分屬下列學系:

- 一、文化與自然資源學系:學士班、文化觀光資源碩士班、臺灣文化碩士班、臺灣文化碩士在職專班。
- 二、國語文學系:學士班、國語文教學與應用碩士班、中國文學 碩士在職專班。
- 三、英語學系:學士班、進修學士班。



教育目標

- 一、厚實學生人文素養。
- 二、提升學生國際移動能力。
- 三、培育優秀小學師資。
- 四、培養人文社會學術研究人才。
- 五、發揚臺南在地文化。

特色與展望

學院以發展「語文教育」與「在地文化」為核心主軸,積極推展「語文教育」、「書法藝術」、「在地文化推廣」、「文化行銷」、「文化觀光」與「文化資產學術研究」等議題,以朝向「本土化」與「國際化」的目標邁進。學術發展上,立足本土文化,並與世界人文學術研究接軌。



Background and Current Situation

NUTN has achieved remarkable results in research, teaching, and guidance in the fields of humanities, social sciences, and arts, throughout its existence. In 2004, the school was upgraded to a university and the departments of the aforementioned fields formed the College of Humanities. In 2007, the arts field was separated to establish the College of Arts. On August 1, 2008, the College of Humanities was officially renamed as the College of Humanities and Social Sciences. The College is rich with vitality and diversity; its teaching and research covering the fields of languages, cultural resources, social sciences, and Taiwan culture with well-recognized educational achievements. In August 2019, the College of Humanities and Social Sciences was again renamed the College of Humanities.

The College of Humanities currently has 31 full-time faculty members and over 900 students. It offers a range of departments and programs, including:

- 1. Department of Culture and Natural Resources
 - BA in Culture and Natural Resources
 MA in Cultural Tourism
 Resources
 MA in Taiwanese Culture
 In-service MA in Taiwanese
 Culture
- 2. Department of Chinese Language and Literature
 - BA in Chinese Language and Literature MA in Chinese Language
 Teaching and Its Applications In-service MA in Chinese Literature
- 3. Department of English
 - BA in English Continuing Education BA in English

Educational Goals

- 1. Nurture students' humanistic literacy.
- 2. Enhance students' global mobility.
- 3. Cultivate quality teachers for primary schools.
- 4. Develop talents in humanities and social sciences research.
- 5. Promote local cultures of Tainan.

Features and Future Development

Centered around the development of "Linguistic Education" and "Local Cultures," the College promotes key topics including "Linguistic Education," "Calligraphy Art," "Local Culture Promotion," "Cultural Marketing," "Cultural Tourism," and "Academic Research on Cultural Heritage" to achieve goals of localization and internationalization. As for academic development, the College aims to build upon the foundation of local culture while also aligning ourselves with global humanities academic research.



College of Science and Engineering

背景與現況

近年來,資訊、電機電子、光電材料以及數位內容等相關產業 的蓬勃發展,南部科學園區對科技人才的需求甚殷,本校為配合國 家經濟發展、順應時勢潮流,乃於2004年創立理工學院,以培育具 有前瞻性之工程科技人才為目標。

學院目前有54位專任教師,逾1,100位學生,分屬下列學系:

- 一、智慧製造碩士在職學位學程。
- 二、應用數學系:學士班、碩士班、碩士在職專班。
- 數位學習科技學系:學士班、碩士班、碩士在職專班、博士班。
- 四、材料科學系:學士班、碩士班。
- 五、資訊工程學系:學士班、碩士班。
- 六、電機工程學系:學士班、碩士班、博士班。



教育目標

- 一、學以致用。
- 二、人文素養、領導能力及團隊合作。
- 、前瞻性創新研究。
- 四、關懷產業,促進產業升級。
- 五、提升學生國際視野。

特色與展望

學院以「數位創新與智慧科技」、「半導體與材料科學」、 「電子設計與機電整合科技」三大主軸為首要發展目標,期望結合 學系專長及地方產業特色,規劃就業學程及建教合作課程,並且推 動國際合作教學,培養兼具人文素養的高科技人才。



Background and Current Situation

In recent years, the information industry, electrical and electronic engineering, optoelectronic materials, and digital content have seen vigorous development. The demand for technological talents by the Southern Taiwan Science Park has been high. In response to Taiwan's economic development and global trends, the College of Science and Engineering was founded in 2004 to foster forward-thinking in-demand engineering and technological talents.

The College currently has 54 full-time faculty members and over 1,100 students. It offers a range of departments and programs, including:

- 1. In-service MA in Smart Manufacturing
- 2. Department of Applied Mathematics (*BA, MA, and In-service MA)
- 3. Department of Information and Learning Technology (*BA, MA, In-service MA, and PhD)
- 4. Department of Materials Science (•BA and MA)
- 5. Department of Computer Science and Information Engineering (•BA and MA)
- 6. Department of Electrical Engineering (*BA, MA, and PhD)

Educational Goals

- To apply knowledge in practice.
- 2. To cultivate talents with humanity literacy, leadership skills, and teamwork ability.
- 3. To develop forward-thinking and innovative research.
- 4. To engage with the development of the industry and to facilitate industry upgrading and transformation.
- 5. To enhance students' global perspectives.



Features and Future Development

The College's primary development goals are centered around three main pillars: "Innovation and Intelligence Technology," "Semiconductors and Materials Science," and "Electronic Design and Mechatronics Integration Technology." Aiming to combine the expertise of our departments with the characteristics of local industries to plan employment-oriented programs and industry-academia collaboration curriculums, we also strive to promote international cooperation in education to cultivate high-tech talents with rich humanity literacy.

背景與現況

面對淨零永續的浪潮,培育減碳永續議題相關領域人才,是環生學院的首要任務。本校整合環境、生態、能源與生物科技等方面的教學與研究,於2006年成立國內大學第一個以環境及生態為學術主軸的獨立學院。學院位處生態資源豐富及生物科技產業發達的臺南地區,提供師生絕佳的實作學習機會與優越的研究環境,領域涵蓋環境保護、生態保育、綠色能源開發、生態旅遊,以及生物技術在生物與藥物生產方面的運用。

學院目前有28位專任教師,近700位學生,分屬下列學系:

- 一、綠色能源科技學系:學士班、進修學士班、碩士班、碩士在職專班。
- 二、生物科技學系:學士班、碩士班。
- 三、生態暨環境資源學系:學士班、碩士班。



教育目標

- 一、培養具環境保護意識的公民。
- 二、訓練具高度技能的專業人士與研究人才,有能力化解日益複雜的環境與生態問題。

特色與展望

學院致力縮短學用差距,學生可至企業參與產業實習,並獲得就業 獎學金機會。根據社會發展趨勢及人才需求進行前瞻性規劃,以環境保 護、生態保育、能源科技、生物科技、生態旅遊、環境教育等新興領域 為發展重點,充分利用地緣優勢,展現學院特色。學院營造教學、研究

與推廣無縫接軌的學 習環境,培養學生具 備多元發展與職場接 軌的實力。以整合概 念深化學用合一與跨 領域學習、以國際化 建立學院學生的全球 視野、以全人教育培 育品格與創新兼具的 新世代青年,引導學 院師生發揮潛力、追 求卓越、創造學院永 續發展之核心價值, 培養以生態永續為核 心的跨領域科技應用 人才。



Background and Current Situation

Facing the global wave of net-zero and sustainability issues, the primary mission of the College of Environmental Sciences and Ecology is to cultivate talents in the fields of carbon reduction and sustainability. The College was formed in 2006 as the first independent college in Taiwan with a focus on environment and ecology as its academic core. We integrate multi-disciplinary resources in teaching and research from the fields of environmentalism, ecology, energy, and biotechnology. The College – located in an ecologically-diversified area of coastal Tainan and surrounded by biotechnology industries – provides unsurpassed hands-on learning experiences and research settings for its students and faculty. Our College provides multidisciplinary expertise, including environmental protection, ecological conservation, green energy development, sustainable tourism, and application of biotechnology in the production of biological/pharmaceutical products.

The College has 28 full-time faculty members and approximately 700 students. It offers a range of departments and programs, including:

- 1. Department of Greenergy
 - ·BA, Continuing Education BA, MA, and In-service MA
- Department of Biological Sciences and Technology
 BA and MA
- 3. Department of Ecology and Environmental Resources

Educational Goals

BA and MA

- 1. To cultivate the citizens who are environmentally literate.
- To train well-educated professionals and researchers, capable to deal with the complexity in environmental and ecology issues.

Features and Future Development

The College is prospectively designed to meet the manpower needs in areas of environmental management, ecological conservation, greenergy, biotechnology, ecosciences, ecotourism, and environmental education. With its superior geographic position and abundant natural resources, the College stands out as an ideal academic institution devoted especially to teaching and research in natural and life sciences. The College provides a productive learning environment for students and faculty members. We strongly emphasize the knowledge-application integration concept, interdisciplinary courses, global vision and whole-person education to cultivate a new generation of talents with characters and creative ideas. The College will lead students and faculty members to pursue the excellence and core sustainable value.



College of Arts

背景與現況

因應社會變動與本校發展,藝術學院於2007年成立,秉持傳承與創新 精神,培育音樂、戲劇創作與應用、視覺藝術與設計等領域之專業人才。 藝術學院以發展「創新跨域」為主軸,培育藝術創新與跨域人才、創新教 學、落實社會責任服務人群、連接業界合作增進實務知能、強化國際間藝 術交流為學院特色發展之目標。

學院目前有31位專任教師,近900位師生,分屬下列各學系:

- 一、音樂學系:學士班、碩士班、碩士在職專班。
- 二、視覺藝術與設計學系:學士班、碩士班、碩士在職專班、動畫媒體設 計碩士班。
- 三、戲劇創作與應用學系:學士班、碩士班。



教育目標

- 一、著重理論與實踐,融合傳統與現代,培養藝術專業人才。
- 二、整合美感與教育,連結在地文化,培育學校及社區藝術教育及展演人 才。
- 三、善用多媒體教具,結合人文與科技,發展跨領域之藝術與創意人才。

特色與展望

學院以「創新跨域」為主軸,將理論與實踐、傳統與現代、科技與藝 術,整合成為學院特色,透過系所教學、實務課程,提升學生專業力並強 化就業力。聞名各地的百人管弦樂團、各類藝術創作屢獲大獎與好評;持 續致力與地方政府、業界機構合作實習實務課程,推動就業連結與社會關 懷,辦理國際交流活動,擴展學生視野與國際接軌。

Background and Current Situation

The College of Arts was founded in 2007 in response to the fast-changing society and the development of our university. Upholding the ideas of tradition and innovation, the College strives to cultivate professional talents in the fields of music, drama creation and application, and visual arts and design. The College is dedicated to fostering "Innovation and Interdisciplinarity" as its central focus. The College aims to achieve the following distinctive development goals: cultivating talents in artistic innovation and interdisciplinary fields, promoting innovative teaching, fulfilling social responsibility through community service, enhancing practical knowledge through industry collaborations, and strengthening international art exchanges.

The College has 31 full-time faculty members and approximately 900 students. It offers a range of departments and programs, including:

- 1. Department of Music
 - BA, MA, and In-service MA
- 2. Department of Visual Arts and Design
 - ·BA, MA, and In-service MA in Visual Arts and Design; MA in Animation and Multimedia Design
- 3. Department of Drama Creation and Application
- ·BA and MA

Educational Goals

- 1. To balance theory and practice, as well as integrate tradition and modernity, to cultivate art professionals.
- 2. To fuse aesthetics and education, connect with local culture, and to cultivate art educators and art performers, for schools and communities.
- 3. To utilize multimedia teaching tools effectively, to combine the realms of humanities and technology, and to develop interdisciplinary art professionals and creative talents.

Features and Future Development

The College places "Innovation and Interdisciplinarity" as its central focus, integrating theory and practice, tradition and modernity, and science and art to create its distinctive character. Through professional instruction and practical courses, the College enhances students' professional competence and employability. It is renowned for its prestigious hundred-member orchestra and various artistic creations that have consistently won awards and received acclaim. It is committed to fostering ongoing collaboration with local governments and industry organizations to provide internship programs, promoting connections with the job market and social engagement. The College also organizes international exchange activities to broaden students' horizons and connect with the global community.



背景與現況

學院成立於2016年,因應本校轉型及臺灣產業特性之發展,學院結合校內不同學院相關學術與實務資源,透過完善的課程設計、專精的學術涵養以及持續的產業實習服務,藉由本校管理、資訊、科技、人文等相關專業師資,培養經營與行政管理人才,以期有效提升地區產業的競爭力並與國際接軌。

本院目前有18位專任教師,逾500位學生,分屬下列系所:

- 一、行政管理學系(學士班、碩士班及碩士在職專班)。
- 二、經營與管理學系(學士班、科技管理碩士班、科技管理碩士在職專班及高階管理碩士在職專班)。



教育目標

- 一、培養具經營與行政管理、創新思維與國際視野的全方位專業管理人才。
- 二、培育兼具「移動力」與「執行力」有效解決問題之管理人才。

特色與展望

學院之願景係成為本校和公私部門最佳的「SDGs + AI產業情資與價值共創整合平台」,透過以下二個發展方向來完成:(一)規劃區域產業國際情資平台,建立創意、創新、創業跨域整合模式,永續經營。(二)協助地方產業發展,進行跨域整合設計,地方創生。

規劃有人文及藝術跨域整合、科技整合、全球化三個特色,以「優質教育」(SDG-4)為發揮方向,並利用學院優勢,以「工業、創新、基礎建設」(SDG-9)為發展主軸,訓練國際視野人才,改變產業和地方社會所需的國家重點發展領域,包括循環經濟、AI、智慧機械、金融、經貿等之產業情資分析,輔以「永續城鄉,與城市互助,共生共榮」(SDG-11),結合城市治理,地方創生,淨零碳排,並永續城鄉。



Background and Current Situation

The College of Management was founded in 2016, in response to the transformation of the university and the development of Taiwan's industrial characteristics. Through well-designed courses, specialized academic training, and continuous industry internship programs, the College fosters talents in business and administrative management. By utilizing the expertise of faculty members in management, information, science and technology, humanities, and other relevant fields within the university, as well as integrating academic and practical resources from various faculty, the College strives to enhance the competitiveness of local industries and align them with the global market by providing talents that are in demand.

The College has 18 full-time faculty members and over 500 students. It offers a range of departments and programs, including:

- Department of Public Administration and Management
 - BA, MA, and In-service MA
- 2. Department of Business and Management
 - BA in Business and Management; MA in Technology Management; In-service MA in Technology Management; EMBA

Educational Goals

- To educate our students in business and public administration management with innovative thinking and global perspective.
- To cultivate our students to be managers equipped with ability in mobility, execution, and problem-solution.

Features and Future Development

The vision of the College of Management is to become the leading "SDGs +AI Industry Intelligence and Value Cocreation Integration Platform" for NUTN and public and private sectors. We strive to fulfill our vision following two development directions: (1) To plan an international intelligence platform for regional industries and create



a cross-disciplinary integration model for creativity, innovation, and entrepreneurship to ensure sustainable operations.(2) To support the development of local industries, to design cross-disciplinary integration, and to promote the growth and prosperity of the local community.

The College boasts three distinctive characteristics: interdisciplinary integration of humanities and arts, technology integration, and globalization. With "Quality Education" (SDG-4) in mind, the College aims to utilize its strengths and align its development with "Industry, Innovation, and Infrastructure" (SDG-9) in order to train talents with international perspectives and address the key development areas required by industries and local communities. This includes industry intelligence analysis in areas such as circular economy, AI, smart machinery, finance, and trade. In line with "Sustainable Cities and Communities" (SDG-11), the College aims to facilitate the initiatives of urban governance, local revitalization, zero-carbon emissions, and sustainable development in both urban and rural areas, to achieve mutual support and prosperity between cities and communities.